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Dear [REDACTED],

It's time we did something big to end AIDS. Right now, there are more than 133,000 New Yorkers living with HIV, and an estimated 3,000 more will be diagnosed with HIV this year. Here's the truth: in order to **end AIDS**, it will take a commitment from people like us to do something meaningful and visible to raise the money and support needed to finally end this epidemic.

So, I've decided to join [Cycle for the Cause](#) and in September I will spend three days riding my bike from Boston to New York City to raise money and awareness in the fight to end AIDS. I am asking for your support. I have set an ambitious fundraising goal of \$ [REDACTED], and with your support we can make a *real difference* by supporting the critical HIV/AIDS services provided by the the NYC LGBT Community Center.

When I reach my fundraising goal of \$ [REDACTED], that money will help to **prevent more than 300 HIV transmissions**, by paying to pack and distribute hundreds of safe sex kits to at-risk populations. Likewise, the money I raise will allow The Center to **administer 400 free, rapid HIV tests**, and provide referrals to **care for 500 HIV+ people**, to help them lead happy, healthy lives.

For the next several months I will be training alongside hundreds of other Cycle for the Cause Riders to prepare for this enormous physical undertaking, and I am committed to achieving my training goals. However, I cannot reach my fundraising goals without your help. Please click the donate link to be directed to my secure, personalized donation page and donate what you are able. All donations are tax-deductible, and structured payments are available if you would like to make monthly donations or spread a large donation out over time.

I've decided to ride because the story of AIDS isn't over, but it can be; and I want to be a part of the end of the story. Thank you for your support: together we can end AIDS.

Sincerely,

[REDACTED]

